It's simply the easiest way to give at Xmas

GIVE back to your community and take the guess work out of gifts with Simply Giving.

Every Christmas, charities help thousands of Australian children who would otherwise go without.

They rely on your generosity so that these children can be included in the spirit of the festive season.

This year, Simply Giving (www.simplygiving.com.au) has teamed up with your favourite charities to allow donors to purchase appropriate gifts online for those who need them most.

Simply Giving brings convenience, efficiency, cost-savings and appropriateness to the giving process this Christmas. Donors can purchase a gift online for their chosen charity and Simply Giving will deliver the gifts directly to the charity to distribute to those the gift is meant for.

You will feel content in the knowledge that your donation is best suited to those who receive it. and you can ensure that your favourite charity gains the greatest cost-savings, letting them do their job properly.

You can choose to donate your gift to numerous charities, such as The Smith Family, Mission Australia, Variety, Barnardos, The Salvation Army, Anglicare, The Starlight Children's Foundation, OzChild and the Benevolent Society.

To find out more, visit Simply Giving online at www.simplygiving.com. au.